NEC's Business Model

Value Creation Process

When implementing NEC's Mid-term Management Plan 2025, NEC will provide value to its various stakeholders by connecting strategy and culture based on its unique tangible and intangible assets. Additionally, NEC aims to fulfill the NEC 2030VISION, which is the specific vision for its "Purpose."

The direction of NEC's Purpose and the NEC 2030VISION is identical in spirit to the SDGs' pledge to "leave no one behind," and NEC will contribute to the achievement of the SDGs through dialogue and co-creation with various stakeholders, taking advantage of the technologies and competence in implementation that it has cultivated.

Capital

Financial

Operating cash flow: 1.3 trillion yen* * The fiscal years ending March 31, 2022 to 2026

Manufacturing

Business process / IT establishment Create a Transformation Office

Intellectual

R&D expenditure: Approximately 4.0% of revenue

Consolidated number of employees (As of March 31, 2021): 114,714

Social and relationship

Maintain and develop deep domain knowledge based on long-term customer relationships Generate global synergies through M&A

Natural

Expansion of renewable energy installations Purchase of renewable power

Strategy

NEC's Growth Model

"Maximizing long-term profit" and "Optimizing short-term profit"

Non-financial measurement methodologies to underpin sustainable growth

Culture

Transformation of people and culture

Establishment of business infrastructure

Creation of shared vision for a brighter future with customers

Investors

Balance business growth and improvement of financial soundness

Customers

Provide safe & secure social infrastructure and services by leveraging strengths in technology

Suppliers

Create sustainable social value through collaboration and co-creation with suppliers

Employees

Transformation to a company that pursues innovation and brings together diverse human resources: "Employer of Choice"

Society / Environment

Contribution to climate change measures (Decarbonization)

\Orchestrating a brighter world

NEC creates the social values of safety, security, fairness and efficiency to promote a more sustainable world where everyone has the chance to reach their full potential.

NEC 2030VISION

Life

Society

Environment

