### NEC's Business Model

### Review of the Mid-term Management Plan 2020

# Performance Results and Key Management Measures

Achieve the targets for operating profit and operating profit ratio set out in the Mid-term Management Plan 2020 by repositioning NEC on a growth trajectory by optimizing our business portfolio, growing our business, and strengthening our financial foundation

### • FY2011

Made NEC Electronics Corporation, a semiconductor business and currently Renesas Electronics Corporation, into an equity-method affiliate

### FY2012

Made the consumer PC business into an equity-method affiliate

### FY2013

Acquired the business support system business of U.S.-based Convergys Corporation

### FY2014

Divested all of NEC's stakes in NEC Mobiling, Ltd., currently MX Mobiling Co., Ltd., a mobile phone sales business

### FY2015

Divested all of NEC's stakes in NEC BIGLOBE, Ltd., currently BIGLOBE Inc., an internet service provider, in March 2014

#### FY2017

Consolidated Japan Aviation Electronics Industry, Limited

### FY2018

Revenue (Billions of yen) Operating profit (Billions of yen) Operating profit ratio (%)

Acquired U.K. company Northgate Public Services Limited

### FY2019

Established dotData, Inc. in the U.S. Established NEC X, Inc. in the U.S. Acquired Danish company KMD Holding ApS Sold shares in electrode business

### FY2020

Sold shares of Nippon Avionics Co., Ltd.

### FY2021

Decided to convert NEC Display Solutions Ltd. into a joint venture Acquired Swiss company Avaloq Group AG

## Background to Formulating the Mid-term Management Plan 2020

### Slump in Profitability

(Fiscal 2017 operating profit ratio of 1.6%)

### Decline of Existing Businesses Exceeding Expectations

Inability to Fully Implement

### -term Management Plan 2020

### Reform of Profit Structure

Main Initiatives and Core Objectives of the Mid-term Management Plan 2020

### Reduction of SG&A Expenses

Career transition support measures

### Business Structure Reforms

- ▶ Decision to stop receiving new orders in the energy business
- ▶ Sale of electrode business
- ▶ Joint venture for display business

### Production Structure Reform

 Optimization of NEC Platforms production structure, sale of Tsukuba Research Laboratories

# Growth Achievement

### Safer Cities

Acquisition of Northgate Public Services Limited (currently NEC Software Solutions UK Limited) in the United Kingdom, KMD Holding ApS in Denmark, and Avaloq Group AG in Switzerland

#### 5G

- ▶ Strategic cooperation with NTT Corporation and Rakuten Mobile, Inc.
- ▶ Launch of trial tests with the United Kingdom and Germany

### Digital Transformation (DX)

Establishment of digital platforms and offerings

# Restructuring of Execution Capabilities

### Strengthening of Business Development Capabilities

- ▶ Establishment of dotData and NEC X with aim of monetizing new technology
- ▶ Entry into drug discovery business

### Transformation of NEC's Culture

- Revision of the NEC Way
- ▶ Revamp of the corporate officer system, one-year terms of office
- ▶ Introduction of new evaluation system that encourages innovative actions and challenges
- ▶ Hiring and appointment of diverse talent to executive and other positions

### Initiatives for "Materiality"

### -Priority Management Themes from an ESG Perspective

 $Incorporate world-renowned \ Environmental, Social, and \ Governance \ (ESG) \ indices$ 

- E: Contribute to decarbonization through business
- S: Minimize the impact of serious security incidents, promote businesses that prioritize respect for human rights, transform NEC's culture, and promote inclusion and diversity
- G: Achieve zero cases of involvement with serious cartels and/or bid-rigging, reinforce Board of Directors system, revise remuneration system for directors and A&SBMs, and promote initiatives for collaborating with suppliers
- For more details on ESG-related goals, achievements and progress, and degree of completion, please refer to page 11 of *Sustainability Report 2021*.

### **Trends in Business Performance**

3,115.4 3,095.2 3,071.6 3,036.8 3,043.1 2,994.0 2,935.5 2,913.4 2,844.4 2,824.8 2,665.0 127.6 128.1 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 (FY)

Note: Financial results were reported under Japanese Generally Accepted Accounting Principles (JGAAP) until fiscal 2015. From fiscal 2016 onward, results have been reported under International Financial Reporting Standards (IFRS).